



**SFC FOUNDATIONS**  
**REVIVING LIVES**

**STEER  
FOR  
CHANGE**



# About SFC



STEER FOR CHANGE FOUNDATIONS (SFC) is established to launch and nurture activities and programs which will reach the most vulnerable or impecunious people from our society. Striving to become one of the most committed and trustable NGO of this country, it focuses more on capacity building activities than the traditional gap filling initiatives. SFC is youth collective which strives to work for empowerment of people who have suffered disproportionately via its Projects based on foundations of advocacy and awareness.

SFC consist of diligent man-force who are dedicated and are staunch amateurs for uplifting the less privileged communities of our society and for sheltering our 'Mother EARTH'.

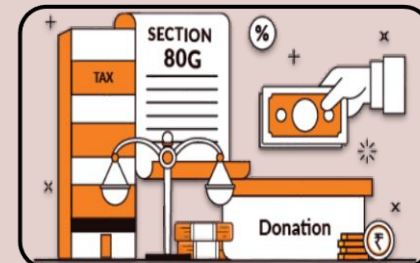






SFC Foundation has its authorization and is a Not-For-Profit Organization registered under Section-8 of the Companies Act, 2013

**CIN**



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# FOUNDER & DIRECTOR



**Ekawali Singh**

Ekawali, a working professional in Ernst & Young LLP, did her graduation in B.com H from Hansraj College, University of Delhi.

Ekawali was always a meritorious student, having scored 97% in her 12<sup>th</sup> Board and a perfect 10 CGPA in class 10<sup>th</sup>.

Determined further to do something for the society, She started SFC Foundation, a section-8 Company, registered as per the Companies Act 2013 in Chandigarh.

And with her diligent efforts, the NGO has expanded further to Delhi and Jalandhar.

She has pledged to provide joys to the under privileged she encounters and deprived section of the society. Though SFC's primary objective is eradication of illiteracy, Ekawali has designed special projects devoted to Social Awareness and Environmental Protection, under SFC.

# MANAGING DIRECTOR



Aashna, a Chartered Accountant and a graduate from University of Delhi, holds an impeccable and high passion and hence is the Managing Director at SFC Foundations.

Being a debonair, she has a keen desire to serve the society. Elated by nature and efficacious by work, she justifies her personality and the definition of an actual leader. Not only she strives to create an inclusive environment around her so that people can have a safe emotional space to share but this young lady also wants to reach out people and communities who have been suffering disproportionately because of deep social divides. It's with her greater good that SFC has expanded well to multiple areas by now.

She believes all that the world needs is good intention and a kind heart, even a small effort from our side can make a difference.



**AASHNA GUPTA**

# OBJECTIVES



- Eliminating illiteracy and providing education to enlighten people who suffer disproportionately.



- To organise camps / drives for spreading awareness and civic values.



- Soul objective, to uplift the society in various aspects.

- To help old people, children and women for their welfare.



- Bring change in life of unguarded needy people.



# VISION



- SFC is established to premise the change in deprived living conditions of penurious section of the society.
- To spread awareness at large.
- To engage youth in edifying humanity on the very first level.
- To help slum and shelter home children to get basic education facilities.
- To work generously for environment and animals.





# SFC FOUNDATIONS BRANCHES



SFC Foundations is working diligently for the upliftment of the society at large in various areas. Currently, SFC is operating in 6 cities- Chandigarh, Delhi, Jalandhar, Mumbai, Kolkata and Jaipur and aims to expand further. The units covers various areas adjacent to the main area as well in its working.

## **SFC Foundations Chandigarh:**

SFC was started primarily in Chandigarh in 2018 and hence, the 'City Beautiful' is the Mother branch of SFC Foundations. Moreover, the Chandigarh unit is also running SFC's blog simultaneously with its working.

## **SFC Foundations Jalandhar:**

SFC Jalandhar unit holds and strongly believes on values like inclusivity, compassion, unity and empathy. The unit strives to build positive change in the deprived section of the Society with its devoted team members and edifying social activities.

## **SFC Foundations Delhi:**

The team covers the metropolitan area with its high goal to upliftment the underprivileged communities and individuals who are suffering disproportionately through advocacy, prominent projects and awareness campaigns.

## **SFC Foundations Mumbai:**

SFC Mumbai has its roots deeply engrossed with the spirit of lending support to the less fortunate and creating high social upliftment values among the Youth. The Mumbai unit aims to break the shackles of social gap and distorted social perceptions through its unique and staunch activities.



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## **SFC Foundations Kolkata:**

The Youth of Kolkata has always been famous for their unconventional ways in terms of dealing with social stigmas and societal injustice and thus, continuing this legacy forward; the team of Kolkata have pledged to bring a new era for the city so that the children and youth imbibe the feelings of empathy, kindness and altruism via different awareness programs, campaigns and events. No efforts are being spared by the team of Kolkata in building this enticing era where the joys of the city are kept revived and made equal for all.

## **SFC Foundations Jaipur:**

SFC Foundations Jaipur aim to build an equitable relationship of strength, sustenance and dignity between the cities and villages using the under-utilized urban material as a tool to trigger development. We address children's critical needs by working with parents, teachers, Anganwadi workers, communities, district governments as well as the children themselves. We focus on changing behaviours – thereby creating an ecosystem where children are made the nation's priority.



# WORKING MODEL

SFC Foundations works in Two Broad Segments named as Volunteership and Internship Programme.

## **VOLUNTEERSHIP PROGRAMME**

Volunteership programme includes working in any of the three specified projects of SFC

- GYAN
- SAMPURAN
- VATAVARN

The programme is for the tenure of 12 months where numerous activities are implemented for a cause under the specific Project.

The aim of programme is to bring a level of consistency in the services provided and ensuring even an overall development of our volunteer.

## **SOCIAL INTERNSHIP PROGRAMME**

Internship programme is a one month tenure programme of SFC Foundations where interns are provided with the instructions to perform certain tasks framed for them.

These interns are recruited from distinct fields. Working strength for Internship Batches is around 100.

Tasks entertained are independent or unrelated from each other.

This programme is done physically in SFC's adopted slums or at collaborated places; however considering the pandemic times and abiding by the instructions of the government we launched Virtual Internship twice in a year.

# SFC FOUNDATIONS PROJECTS



SFC Foundations has its working spreaded across **Three Projects**. These three projects widely cover the three different sectors of the ailing Society.

- **Project Gyan** covers activities related to imparting knowledge and education to the underprivileged strata of the society .
- **Project Vatavaran** consists of activities related to environment and animal welfare and cleanliness drives.
- **Project Sampuran** is an umbrella project covers everything not covered in the above two projects. From awareness, donation drives to women empowerment issues, the Project holds multiple domains as its working.



# PROJECT GYAN



SFC Foundations focuses highly on the importance of education, therefore it has introduced **PROJECT GYAN**, which is carried out by the volunteers under volunteer ship programs.

As the name suggests, this project works for providing education and inculcating good moral values through various outreach work in slum areas, shelter homes and orphanages in our multiple units.

Giving sight to this, we have two adopted slums in our Chandigarh, Delhi and Jalandhar unit.



Once the pandemic allows, our Volunteers will again gear up to work with them by guiding or counseling them and spreading awareness of importance of education.

In online mode, we have conducted various events and workshops with an aim of spreading awareness. Our recent campaign, under this is “EDUATE TO ELEVATE”.

Also, talking about our virtual events, we have conducted multiple events during the pandemic too, keeping in mind the same objective- Books not bricks; kala-e-gyan ustav etc.





# PROJECT SAMPURAN

For bringing the aggrandized issues of the society PROJECT SAMPURAN has been initiated by our foundation.

This project is the concoction of numerous issues that need to be addressed. We instigate the investing time at old age homes, organizing events for awareness regarding protection of environment, bringing donations through donation drives for the needy ones.

It also includes spreading word for waste management and menstruation drives for helping the women who have been victims as this is a taboo issue to talk about.





# PROJECT VATAVARN



The environment and the economy are two sides of the same coin. If we can't sustain the environment we can't sustain ourselves. Keeping this in mind, SFC Foundations has come up with its **“Project Vatavaran”** as we feel that together we can bring a change and can make our planet Earth – a better place to live.

Under this project, we have launched numerous campaigns and events such as manure making, best out of waste, rain water harvesting, waste segregation, conservation strategy etc. with an aim of protection of our environment, animals and all living beings. Currently, our ongoing campaign, under this project is **#Feedingpaws**.



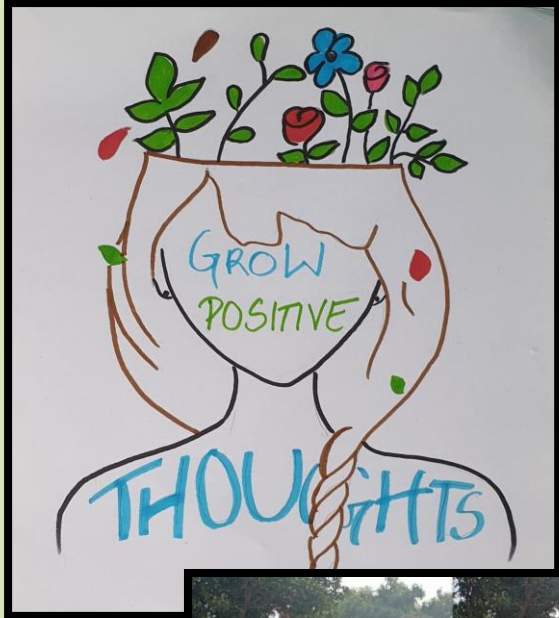
- **#Feedingpaws** is for all the animals who are going hungry amid the world's strictest lockdown. To give them a better life, our volunteers are directed to feed them with milk and bread as SFC Foundations feels that he who feeds a hungry animal feeds his own soul.
- Our recent event-**Each One , Sow One** was launched to mark the importance of trees and to save our environment. Our volunteers had performed this activity dedicatedly by sowing one sapling each to mark the importance of this event.

Furthermore, in future we will be launching similar projects dealing with ENVIRONMENT and it's issues particularly focusing on deforestation, global warming, climate change and on pollution as raising awareness on the most pressing issues of our time is more important than ever.





# SFC's Working in Pandemic Times



- When the pandemic hit the world, we could not sit in despair. The technology help us to get in touch with all those who were in deep need of our services.
- All the SFC's activities were conducted virtually where the volunteers or the interns participated in the events/campaigns while staying safe and sound at their home.



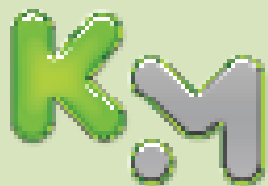
- Through our various campaigns and events, we worked to provide food and other essential to those in dire need, distributed masks, sanitizers to underprivileged, spreaded awareness regarding the myths and precautions, holded webinars on pivotal topics and launched multiple campaigns time to time.



# OUR PARTNERS



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— University of Delhi —



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Special Recommendation By:  
Dr. Sukhwinder Jit Singh (District Family Planning Officer, Patiala)

# Our Future Prospects

- We are planning to dedicate ourselves to meeting the needs of the gay, lesbian, bisexual and transgender community and those questioning their sexual orientation and gender identity.
- We will be collaborating with various rehabilitation center/shelter homes to provide aid and assistance to physical challenged and disable people.
- We will be joining hands with some of the blind schools and will volunteer our services to them.
- We have also planned to render our helping hand to those who are in dire need by expanding are branches on larger scales across PAN India.



We are planning to undertake the promotion of agriculture & organic farming. Eliminating all forms of child-labour and ensuring quality of education.

Also, certainly we will be promoting various SHGs to build resilience among low-income women in India, aiming to increase their mental, emotional and physical wellbeing, social capital and life skills.

# FIND US ON

(Click on the link to view)



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